



AMERICAN SOCIETY OF PLASTIC SURGEONS

2006 Quick Facts

Cosmetic and Reconstructive Plastic Surgery Trends

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Cosmetic Plastic Surgery

- 11 million cosmetic procedures
- 7% ↑ from 2004
- 48% ↑ from 2000 to 2006
- \$11.5 billion spent on cosmetic procedures

Surgical Cosmetic Procedures

- 1.9 million cosmetic surgical procedures
- 2% ↑ from 2005
- 3% ↓ from 2000
- 55% ↑ in breast augmentation
First time as #1 procedure since the 1992 silicone implant restriction
- 22% ↓ in facelifts from 2000 to 2006

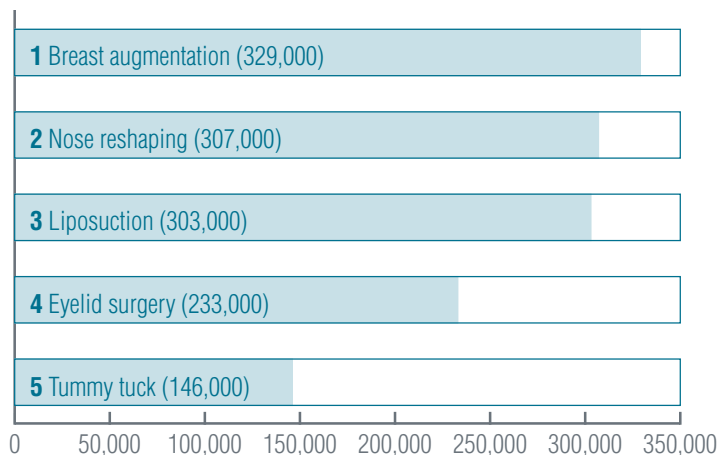
Minimally-Invasive Cosmetic Procedures

- 9.1 million minimally-invasive cosmetic procedures
- 8% ↑ from 2005
- 66% ↑ from 2000 to 2006
- 420% ↑ in Botox® from 2000 to 2006
- 59% ↑ in hyaluronic acid injectables
First time in top 5
- 22% ↓ in cellulite treatment from 2005

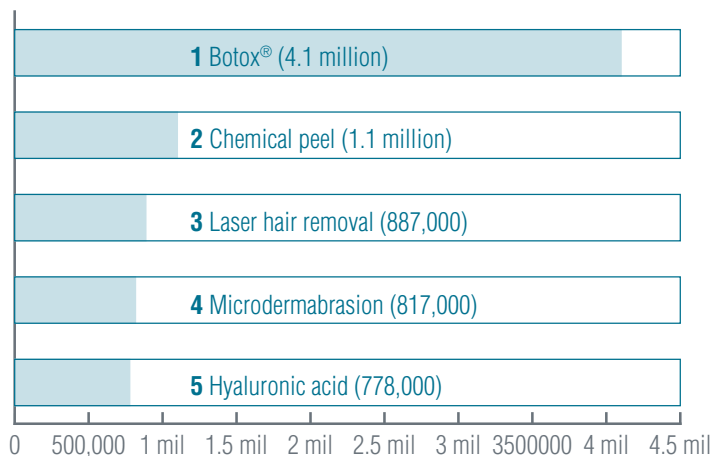
Reconstructive Plastic Surgery

- 5.3 million reconstructive procedures
- 3% ↓ from 2005
- 31% ↓ in breast reconstruction from 2000 to 2006
- 5% ↑ in dog bite repairs from 2005
- 23% ↑ in breast reduction from 2000 to 2006

Top Five Surgical Cosmetic Procedures



Top Five Minimally-Invasive Cosmetic Procedures



Top Five Reconstructive Procedures

